

EEO PUBLIC FILE REPORT

For the 12 Month Period Ending January 30, 2007

Prepared by **WCBI-TV, LLC**

This report covers the following employment unit: WCBI-TV

<u>Call Sign</u>	<u>Facility ID #</u>	<u>Type of Station</u>	<u>Location</u>
WCBI - TV	12477	Commercial Television	Columbus, MS

The following is a list of all vacancies for full time jobs during the previous 12 months.

<u>Job Title</u>	<u>Date of Opening</u>	<u>Date Filled</u>
Sports Director	Jan 06	Feb 06
Asst Chief Eng	Jan 06	Oct 06
News Anchor	Jan 06	April 06
Account Executive	Jan 06	April 06
Account Executive	Jan 06	April 06
Broadcast Operator	Jan 06	March 06
Lead Broadcast Operator	April 06	May 06
Weekend Sports Anchor	Mar 06	April 06
Receptionist	Mar 06	April 06
Production Asst	March 06	March 06
Weekend Meteorologist	July 06	August 06
Morning Meteorologist	May 06	June 06
Webmaster	June 06	Aug 06
Sales/Traffic Asst	June 06	June 06
Broadcast Operator	June 06	July 06
Assignment Editor	July 06	Oct 06
Production Asst	Aug 06	Sept 06
News Director	Sept 06	Nov 06
Weekend Sports Anchor	Nov 06	Dec 06
Photographer/Reporter	Nov 06	Dec 06
Photographer/ Reporter	Oct 06	Dec 06
Broadcast Operator	Nov 06	Dec 06

B. During the past twelve months the following recruitment sources were contacted as vacancies for full-time jobs opened. Those with an asterisk (*) were organizations that requested to be contacted as job openings occurred. The number of interviewees referred by each recruitment source is shown on each of the attached forms.

Sports Director: In-house posting, TVJobs.com, WCBI.com, Mississippi State University Career Center, University of MS, Mississippi University for Women Career Center, Mississippi Employment Services*, CL, NAACP(Filled from TVJobs.com)

Asst Chief Engineer: In-house posting, TVJobs.com, WCBI.com, Mississippi State University Career Center, University of MS, Mississippi University for Women Career Center, Mississippi Employment Services, CL-NAACP, The Commercial Dispatch, TV Technology and Broadcast Engineering (Filled from In House Posting)

News Anchor: In-house posting, TVJobs.com, WCBI.com, Mississippi State University Career Center, University of MS, Mississippi University for Women Career Center, Mississippi Employment Services, CL-NAACP (Filled from TV Jobs.com)

**Account Executive: In-house posting, WCBI.com, Mississippi State University Career Center, University of MS, Mississippi University for Women Career Center, Mississippi Employment Services, CL-NAACP
(Filled from an In-house posting)**

**Account Executive: In-house posting, WCBI.com, Mississippi State University Career Center, University of MS, Mississippi University for Women Career Center, Mississippi Employment Services, CL-NAACP
(Filled from an In-house posting)**

**Broadcast Operator: In-house posting, WCBI.com, Mississippi State University Career Center, University of MS, Mississippi University for Women Career Center, Mississippi Employment Services, CL-NAACP, The Commercial Dispatch
(Filled from the Commercial Dispatch)**

**Lead Broadcast Operator: In-house posting, WCBI.com, Mississippi State University Career Center, University of MS, Mississippi University for Women Career Center, Mississippi Employment Services, CL-NAACP, The Commercial Dispatch
(Filled from an In-house posting)**

Weekend Sports Anchor: In-house posting, TVJobs.com, WCBI.com, Mississippi State University Career Center, and University of MS, Mississippi University for Women Career Center, Mississippi Employment Services, CL- NAACP (Filled from In house posting)

Receptionist: In-house posting, WCBI.com, Mississippi State University Career Center, University of MS, Mississippi University for Women Career Center, Mississippi Employment Services, CL-NAACP, The Commercial Dispatch (Filled from the Commercial Dispatch)

Production Asst.: Job Expo, In-house posting, WCBI.com, Mississippi State University Career Center, Mississippi University for Women Career Center, CL-NAACP, The Commercial Dispatch(Filled from Mississippi State Career Center posting)

Weekend Meteorologist: In-house posting, TVJobs.com, WCBI.com, Mississippi State University Career Center, University of MS, Mississippi University for Women Career Center, Mississippi Employment Services CL- NAACP (Filled from Mississippi State University Career Center)

Morning Meteorologist: In-house posting, TVJobs.com, WCBI.com, Mississippi State University Career Center, University of MS, Mississippi University for Women Career Center, Mississippi Employment Services, CL - NAACP (Filled from TV Jobs .com)

Webmaster: In-house posting, WCBI.com, Mississippi State University Career Center, University of MS, Mississippi University for Women Career Center, Mississippi Employment Services, CL-NAACP, The Commercial Dispatch (Filled from WCBI.com)

Sales Asst/ Traffic: In-house posting, WCBI.com, Mississippi State University Career Center, University of MS, Mississippi University for Women Career Center, Mississippi Employment Services, CL-NAACP, The Commercial Dispatch (Filled from an In-house posting)

Broadcast Operator: In-house posting, WCBI.com, Mississippi State University Career Center, University of MS, Mississippi University for Women Career Center, Mississippi Employment Services, CL-NAACP, The Commercial Dispatch (Filled from the Commercial Dispatch posting)

Assignment Editor: In-house posting, TVJobs.com, WCBI.com, Mississippi State University Career Center, University of MS, Mississippi University for Women Career Center, Mississippi Employment Services , CL – NAACP, The Commercial Dispatch(Filled from the Commercial Dispatch posting)

Production Asst.: Job Expo, In-house posting, WCBI.com, Mississippi State University Career Center, Mississippi University for Women Career Center, CL-NAACP, The Commercial Dispatch(Filled from Mississippi State Career Center posting)

News Director: In-house posting, TVJobs.com, WCBI.com, Mississippi State University Career Center, and University of MS, Mississippi University for Women Career Center, Mississippi Employment Services, CL-NAACP, (Filled from TVJobs.com)

Weekend Sports Anchor: In-house posting, TVJobs.com, WCBI.com, Mississippi State University Career Center, and University of MS, Mississippi University for Women Career Center, Mississippi Employment Services, CL – NAACP (Filled from TV Jobs.com)

Reporter: Job Expo, In-house posting, WCBI.com, Mississippi State University Career Center, Mississippi University for Women Career Center, Meridian Community College Employment Services, CL – NAACP, The Commercial Dispatch (Filled from Mississippi State University Career Center)

Reporter: In-house posting, TVJobs.com, WCBI.com, Mississippi State University Career Center, University of MS, Mississippi University for Women Career Center, Mississippi Employment Services, CL-NAACP (Filled from TVJobs.com)

Broadcast Operator: In-house posting, WCBI.com, Mississippi State University Career Center, University of MS, Mississippi University for Women Career Center, Mississippi Employment Services, CL-NAACP, The Commercial Dispatch (Filled from the Commercial Dispatch posting)

These recruitment resources produced a total of 355 applicants for the positions we had available.

C. During the past twelve months the station employment unit engaged in the following instructions for job openings at the station.

- a. Mississippi University for Women Job Fair, March 2006 – An annual on campus event for graduating students to learn about employment opportunities in the Golden Triangle and throughout Mississippi. WCBI participated as a potential employer.**
- b. Golden Triangle Employment Expo, October 2006 - A community wide event attracting over 1,500 job seekers and 50 area employers. WCBI was a major sponsor of this event as well as participating as a potential employer.**
- c. WCBI-TV Website, We post every vacant opening we have on our website and promote our website on-air to create awareness of the opportunities at the station.**
- d. Internships, WCBI-TV participates in Internship programs with Mississippi State University, and Mississippi University for Women and we generally have two to three internships per semester and over the summer months from both schools.**
- e. High School Career Days, WCBI participated with 11 local High Schools providing classroom and career day discussion with students regarding career opportunities in the broadcast journalism area.**