



OFFICIAL RULES

WCBI-TV & CARL HOGAN HONDA'S 2008 HONDA FIT GIVEAWAY

1. NO PURCHASE NECESSARY TO ENTER AND/OR WIN.
2. Copy of the rules available by writing: WCBI AMAZING RIDE CONTEST, P.O. Box 271, Columbus, MS 39703. Send a stamped, self-addressed envelope with request. Grand Prize winners' name available after April 4, 2008, by written request.
3. Employees of WCBI-TV and
4. Must be 18 years of age to enter and/or win. Must have a valid driver's license and proof of auto insurance. Void where prohibited. No purchase necessary. **ONLY ONE QUALIFIER PER HOUSEHOLD** in the WCBI & Carl Hogan Honda Fit Car Giveaway Contest **FOR THE DURATION OF THE CONTEST**. The WCBI-TV 30- day rule is suspended for this contest. Rules may change without notice at the discretion of WCBI-TV.
5. **INFRACTION OF THE RULES WILL IMMEDIATELY DISQUALIFY CONTESTANTS**. All decisions made by WCBI-TV concerning the contest are final. All federal, state, and local taxes payable as a result of receipt of the prize are the sole responsibility of the winner. No substitutions or disqualifications and an alternate will be selected. Grand Prize winner will be required to execute an Affidavit of Eligibility / Release of Liability / Prize Acceptance Form.
6. Grand Prize is a 2008 Honda Fit. All federal, state and local laws apply. All federal, state and local taxes, insurance, licensing registration and title fees are the sole responsibility of the winner. One Grand Prize winner will be selected. Winner is responsible for sales tax and title fees, and or other appropriate dealer fees.
7. Contest runs weekdays, Monday through Friday beginning on-air Monday, February 25, 2008. To Enter: Watch WCBI news (Sunrise, Midday, Five, Six and Ten) for the featured shows of the day. When you know three of that day's shows, send a postcard to WCBI, PO Box 271, Columbus, MS 39703 with your name, address, phone number and date, email your information to carlhoganfit@wcbi.com OR stop by Carl Hogan Honda in Columbus to complete a registration form. Beginning Monday, March 10, 2008 five (5) qualifiers per day will be announced on air during WCBI news (Sunrise, Midday, Five, Six and Ten). Each qualifier represents himself / herself, and no other person may register to play, for the purpose of committing fraud, claiming to be another person for the sake of qualifying in the contest and/or winning prizes/grand prize.
8. Grand Prize Giveaway: All eligible qualifiers must be present with their official notification letter, driver's license and proof of car insurance on April 4, 2008 at Carl Hogan Honda in Columbus to be eligible to win prizes / grand prize. Registration will be held from 4-5pm at Carl Hogan Honda on Highway 45 North in Columbus. The finalists drawing will begin at approximately 6pm.
9. Winners consent to WCBI-TV and Carl Hogan, agents, sponsors, advertising and promotional companies, rights and permission the use of photographs or video of the winner's and reproductions thereof, voice recordings or winner's and the use of name and address of the winner/s in advertising , and or promotional matters, with no compensation to the winner/s, cash or otherwise.
10. WCBI-TV and Carl Hogan Honda, affiliates and subsidiary companies, and each of their officers, directors, employees, agents and representatives, accept no responsibility or liability in connection with any injuries, losses or damages of any kind, or mail difficulties, caused by or resulting from the playing of this contest, or acceptance or usage of any prize awarded.