



What's your gut telling you?

Did you know that colon cancer is preventable and treatable? Your FREE screening kit will help you determine if you need to see a doctor for further testing.

Start the conversation...

- Colon cancer is the second leading cause of cancer death in the United States and is most often found in people aged 50 years or older.
- A screening can find precancerous polyps which can be removed before turning into cancer.
- About 9 out of every 10 people whose colorectal cancers are found early and treated appropriately continue living years after treatment.

www.cdc.gov

Early Detection Could Save Your Life!

Using an at-home test helps detect colon and rectal cancer in its early stages.

March 1st-31st

Ask your pharmacist for your FREE kit while supplies last



Watch WCBI News for special reports on colon cancer.



FREE
DULCOEASE
Stool Softener 10ct.
When you buy DULCOLAX
Laxative Tablet 25ct.



Limit one coupon per customer, per visit. No cash value. Redeemable only at Fred's. May not be returned and will not be replaced if lost or stolen. Excludes alcohol, tobacco, prescriptions, prepaid cards, gift cards, or any other items prohibited by law. Offer valid 3/1/17-3/31/17.



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March is Colon Cancer Awareness Month.



If you're over 50 or have a family history of colon cancer, don't wait to get screened.

Ask a pharmacist for more information.

EZ Detect Screening Kit FAQs

What is the purpose of performing a fecal occult blood test?

The purpose is to detect occult blood (blood not visible to the naked eye), which indicates bleeding in the gastrointestinal tract. Such bleeding may be a symptom of colorectal cancer.

Should I take the test even if I have no symptoms?

Yes. Many cancers and polyps do not cause pain or other symptoms on the onset, but can be detected at an early stage by very small quantities of blood in the stool.

Are diet restrictions required for taking this test?

No. However, for two days before, try to eat vegetables, fruits and cereals. These foods contain fiber and may assist you in having easier bowel movements.

Is the stool test "positive" when there is only a small speck of blue-green color on the test area?

Yes. Any visible blue-green color in the test area is considered a "positive" result. The whole test area does not have to turn blue-green to be considered as a positive result.

If the test is positive, does it mean I have cancer?

A positive test means there may be bleeding in the gastrointestinal tract. Benign conditions such as polyps, hemorrhoids, rectal fissures or even stomach ulcers can cause bleeding that would give a positive result. Most studies suggest only 5 to 10 percent of those with positive test results will be diagnosed as having cancer. However, it is imperative anyone with a positive test result see a physician as soon as possible to determine the cause of the bleeding.

If I have a positive result, how should I follow up?

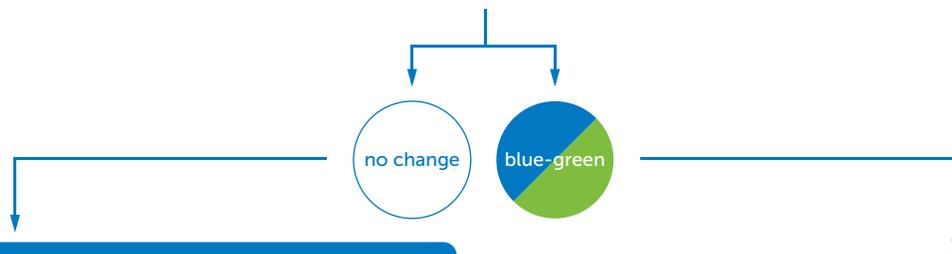
Contact your family physician for an appointment.

If my test result is negative, does it mean I don't have cancer?

Not necessarily. A negative test only means there was no blood detected at that time. Blood in the stool may occur intermittently or not at all. This test is not a substitute for a regular physical and rectal examination by your physician.

How to Read Your Test Results

what color do you see?



There's no indication of any issues with your colon. Remember to get your colonoscopy when you turn 50 and then again every decade. Or, if you have a family history of colon cancer, see your doctor about your screening options.

It's time to see your doctor. But don't panic! There are a number of reasons the kit turns blue or green, and your physician can determine if you need further testing.

Early detection can save your life.

Using an at-home kit helps detect colorectal cancer in its early stages.

Visit fredsinc.com to find the nearest location.

